

PRiVACY POLiCY

Updated as of June 2016

We respect and value your privacy, we are parents ourselves, and we hold your privacy and the privacy of your child in the highest regard. We have prepared the following Privacy Policy to explain to you how we collect, use, and share the information we obtain through your use of the application iSPY which is operated and controlled by Bright Things Technology LTD (collectively referred to as “we,” “us” or “our”). By using the iSPY application, you explicitly consent to the use of collected information and agree to the terms of this Privacy Policy.

Our App:

- Does not collecting any personal information.
- Uses Google Analytics to collect *anonymized* usage data for general information about how people use the app.

1. Information We Automatically Collect.

We automatically collect certain information to help us understand how our users use the app and visiting behaviours at the venues (which we will refer to in this Privacy Policy collectively as “Usage Data”). For example, each time you use the application we may automatically collect information on location during pack download, the packs downloaded, the items found, the match games played, access time, the order you found the items and time of your visit.

We will use such Usage Data to analyse the use of the application at the venue, make improvements to the app and improve the customer journey at the venues (if necessary).

This Usage Data does not and cannot identify personally any individual.

2. Information You Choose To Submit.

You can use the application without telling us who you are or revealing any information by which someone could personally identify you.

3. Our Information Sharing Practices.

(a) Generally. Except as otherwise described in this section of our Privacy Policy, we will never share your Usage Data with any third party without your permission.

(b) Venues. All of the Usage Data will be available to the Venues to enable them to analyse the application use and behaviour alongside this on their specific packs. Venues will not be shared with any information which would enable the venue to personally identify you.

(c) Future Venues. From time to time, we may share a summary of User Data with Venues interested in setting up the application at their venue to allow them a greater understanding

of possible use at their venue. This summary of User Data will not enable the recipient to personally identify you.

4. Location.

In the application we do request access to your location (GPS) to provide nearby venues and directions to the venue. If you elect to use such location based services, we must periodically receive your location in order to provide such location-based services to you. By using the applications' location based services, you authorize us to: (a) locate your hardware; and (b) record, compile and display your location.

5. Changes.

We may update this Privacy Policy from time to time. The latest Privacy Policy will always be available from www.ispyexplore.com. Any updated version of this Privacy Policy will be effective as of the date set forth therein.

6. Questions.

If you have any questions about this Privacy Policy, please feel free to contact us by email at support@ispyexplore.com.

